International conference at Murray Edwards College, University of Cambridge

16-18 April 2018



Global Approaches to Multilingualism and Standardisation

Monday 16 April		
12:00 - 13:15	Arrival and registration	
13:15 - 13:30	Wendy Ayres-Bennett Welcome and introduction	
	Revisiting models and theories of language standardisation Chair: Wendy Ayres-Bennett	
13:30 - 14:00	Gijsbert Rutten & Rik Vosters Language standardization 'from above'	
14:00 - 14:30	Stephan Elspaß Language standardization in a view 'from below'	
14:30 - 15:00	Raymond Hickey Transnational standards of language	
15:00 - 15:30	Patrick Heinrich Language standardization in the Chinese character cultural sphere: China, Japan, Korea and Vietnam	
15:30 - 16:00	Break with coffee, tea and biscuits	
Education and norms Chair: Nicola McLelland		
16:00 - 16:30	Alexandra Jaffe Polynomic standards: the enactment of legitimate variation	
16:30 - 17:00	Antony Kunnan & Nick Saville Setting standards for language learning and assessment in educational contexts: a multilingual perspective	
17:00 - 17:30	Josep Nadal & Francesc Feliu Language norms, between united representation of reality and appreciation of internal diversity	
17:30 - 18:00	Moira Saltzman South Korean language policy and the erasure of Jejueo	
19:00	Dinner	

	Tuesday 17 April	
	Authority and legitimacy (I) Chair: Eleonora Serra	
09:30 - 10:00	Nicola McLelland Language standardization ideologies and practices in grammars and dictionaries	
10:00 - 10:30	Nicoletta Maraschio The role of literature in standardization	
10:30 - 11:00	Helena Özörencik Acceptance, metalinguistic discourse and standard language ideology: the case of Standard Bosnian	
11:00 - 11:30	Break with coffee, tea and biscuits	
Authority and legitimacy (II) Chair: Joan Costa		
11:30 - 12:00	Douglas Kibbee Language policy and planning in the context of standard languages	
12:00 - 12:30	Darren Paffey State-appointed institutions	
12:30 - 13:00	Michael Hornsby & Noel Ó Murchadha Standardization, new speakers and the acceptance of (new) standards	
13:00 - 14:00	Lunch	
Endangerment and revitalisation in multilingual and multicultural contexts (I) Chair: Wim Vandenbussche		
14:00 - 14:30	Sergio Romero When language ideologies and language boundaries mismatch: standardization in multilingual situations	
14:30 - 15:00	Friederike Lüpke Developed to kill: how standard language culture threatens the diversity it purports to protect	
15:00 - 15:30	Avelino Corral Esteban The latent identity of an ancestral ethnic group in Asturias	
15:30 - 16:00	Break with coffee, tea and biscuits	
Endangerment and revitalisation in multilingual and multicultural contexts (II) Chair: Olivia Walsh		
16:00 - 16:30	Lynn Drapeau Standardization and endangerment of a fourth world language	
16:30 - 17:00	Noel Ó Murchadha Renegotiating language standards and standard language in minority contexts	
17:00 - 17:30	Liliane Hodieb Which language policy for Cameroon?	
19:00	Conference dinner	

Wednesday 18 April		
Borderlands and boundaries Chair: John Bellamy		
09:00 - 09:30	Minglang Zhou Standardization of minority languages: nation-State building and globalization	
09:30- 10:00	Bettina Migge Creoles and variation	
10:00 - 10:30	Serhii Vakulenko Standardization across state boundaries: Modern Ukrainian as a paradigmatic case	
10:30 - 11:00	Break with coffee, tea and biscuits	
Beyond traditional standardisation Chair: Laura Wright		
11:00 - 11:30	Ronice Müller de Quadros & Christian Rathmann Sign language standardization	
11:30 - 12:00	Tore Kristiansen Destandardization?	
12:00 - 12:30	Catherine Miller & Jacopo Falchetta Standardization and new urban vernacular varieties	
12:30 - 13:00	Closing words and farewell	